



[www.SaveWeshamAndKirkham.co.uk](http://www.SaveWeshamAndKirkham.co.uk)

A new planning application (Application 14/0772) has been registered at Fylde Borough Council by Mill Farm Ventures Ltd for a large advertisement hoarding to be placed by the proposed entrance to the Mill Farm Development.

Mill Farm Ventures Ltd are planning to erect the sign for a 'temporary period' from 19/12/2014 – 20/12/2019 (over 5 years).

If you are opposed to this development you can raise planning objections to Fylde Borough Council. Planning objections can be made in writing to: -

**Mike Atherton, Senior Planning Officer**

Fylde Borough Council, Planning Department,  
Public Offices,  
Clifton Drive,  
St Annes,  
FY8 1LW

Alternatively you can object via the website [www3.fylde.gov.uk/online-applications/](http://www3.fylde.gov.uk/online-applications/) or email [mike.atherton@fylde.gov.uk](mailto:mike.atherton@fylde.gov.uk)

Please use Planning reference number (Application 14/0772) in all correspondence.

Please note the deadline for planning objections is **Friday 5th December.**

Our objections are as follows: -

- The sign is excessively high.
- It would have a significant impact on views of the open countryside at this semi-rural location.
- Placed in a distracting/dangerous location (on a busy roundabout) which could be a road safety hazard.
- We do not consider that 5 years is a 'temporary' advertisement.
- This sign indicates that the primary purpose of this development is an industrial development rather than a sports and leisure development, which seems to go against the original purpose of the site.
- Part of the original agreement with Fylde Borough Council was for the stadium to be built first before any other development occurred on the site. The sign says 'Sites for Sale'. Does this mean the stadium has not got the capital to support the building and maintenance of its facility?

Many Thanks

Save Wesham and Kirkham (SWAK)

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