

Promoting recreational
and everyday cycling
throughout Fylde



41 Broadwood Way,
Lytham,
FY8 4PH

23 December 2013

Dear Sir,

Planning application 13/0655 (Mill Farm, Medlar with Wesham)

The Group has asked me to register its objection to the inclusion of retail outlets within this planning application.

We do not believe that this development will meet any unmet need for retail facilities. Instead, we believe that this will simply dilute current (and future) purchasing activity across a wider number of outlets, the likely effect of which will be to the detriment of existing town centres.

We believe it important that town centres should be afforded adequate protection to preserve and develop their existing (and potential future) retail outlets so that they remain accessible by sustainable transport.

It is unlikely that the retail outlets in this development will be used by anyone without access to a car and that the outcome will be an increase in motor traffic.

Yours Faithfully,

Mr D. R. Lee

Chief Planning Officer
Fylde Borough Council